ACTIONS YOU CAN TAKE, DIFFERENCES YOU CAN MAKE

Use the following chart to help you make air-friendly purchases. The *symbol indicates what you should be looking for in a product. Shopping is our first line of defence for keeping environmentally hazardous products out of our air; our water and ourselves.

PLACE	REGIONAL LOCAL/		All	*	*		*	*	*
ENERGY	EFFICIENCY		Cold water wash					*	*
PACKAGING	RECYCLABLE	*	*	**	*	*		*	*
	RECYCLED	*	*	*	*	*	*	*	*
	REUSABLE	**	*	way 8	*			*	
TOXICITY	PESTICIDE				*				*
	CORROSIVE			*		*			
	AOC* TOM/NO	*	*	*		*	*		*
QUANTITY	DOUBLE-UP	*				*		*	
	виск				*				
	TIWIT	*		*	*	*			*
CHECK THE LABEL		Recycled	Green clean Green clean Machine washable	EcoLogo, Recycled	Local when possible	EcoLogo, Recycled	Ecologo	Energuide, Energy Star	Ecologo
DESIRABLE PRODUCT QUALITIES		Non-aerosol Unscented Natural ingredients	Natural fibers Cold washable	Water/latex based Formaldehyde free Non-aerosol	Water /latex based Formaldehyde free Non-aerosol	Non-aerosol Unscented Biodegradable Non poisonous	Formaldehyde-free Non-petroleum	Energy saving Natural gas Electric powered Durable	Biodegradable Non-polsonous Electric powered Push power
PRODUCT		PERSONAL CARE (eg. shampoo, cosmetics, hair spray)	сготнеѕ	BUILDING MATERIALS (sg. wood, insulation, paint, caulking glue)	FOOD (eg. produce, dairy packaged and prepared)	CLEANING (eg. dish detergents, deansers, polishes)	FURNISHINGS (eg. carpets furniture, drapes)	APPLIANCES (eg. range, indge, dryer, computer stered)	GARDENING (eg. ferdizers, barbicides, garden tools, lawn mower)

* VOCs (Volatile Organic Compounds) is a large group of compounds that evaporate into the air at room temperature. They include a variety of chemicals such as:

· Formaldehyde — carpets, furniture, and particle board

These chemicals can have harmful effects on your health when inhaled and the environment when released. · Perchloroethylene — used in dry-cleaning, or commercial spot cleaners Benzene - paints, varnishes, stains, adhesives and sealants

and the environment. As consumers, we have an opportunity to use our purchase power to protect Our every day actions - from going shopping to cleaning our homes - directly effect our health our air, our water, and ultimately ourselves.

Re-using Goods

City of Toronto publications at (416) 397-7100 For a copy of Toronto Environmental Alliance's "Use it Re-use it" guide to re-use, repair and rentals call

email info@wrtrust.com Web page www.waterfronttrust.com Phone 416-314-9490 Fax 416-314-9497 The Waterfront Regeneration Trust 207 Queen's Quay West, Suite 580 For more information contact: Foronto, Ontario M5J 1A7



Environment Environment Ontario

the ability to select one company's using criteria like toxicity, pack-PURCHASE POWER is at the heart product or service over another aging and/or energy efficiency. chases, you encourage manufacof being a green consumer. It's products that minimize impact By being selective in your purturers and retailers to provide on the air and water.

Making your voice heard is another way to exert manager. Let her or him know that environyour power as a consumer. Talk to the store mentally friendly alter-

altogether, let the mannatives are important switch brands or stop Many product labels ufacturer know why. numbers or internet sites for comment. to you. When you buying a product provide toll-free

ON OUR AIR AND WATER: MOST PRODUCTS HAVE LIFE CYCLE, AND EACH STAGE HAS AN IMPACT SIX STAGES IN THEIR

- Pre-production (raw materials)
 - · Production
- · Packaging
- Shipping and distribution
 - · Product use
- · Product re-use, recycling or disposal

Using your power as a Consumer Making it count at shelf level

Here are six criteria that you can apply at the shelf to reduce your impact on the air.

QUANTITY

Buy only as much as you need. Everyresources will be consumed and less pollution generated. Ask yourself if you need to buy the product at all. thing we purchase uses resources. Fry to double-up on products by using one product for many jobs. By reducing our demand, fewer

way to protect yourself and the enviand dispose of it safely, and possible what's in the product, how to use Always read the label, it's the best ronment. A label should tell you

concerned about a product the manufacturer for more after reading the label, call hazards. If you are still

TOXICITY

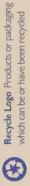
and services that involve the Limit or eliminate products either through their manu-EcoLogo identifies products These chemicals end up in release of toxic chemicals, ultimately ourselves. The that are environmentally facture, use, or disposal. our air and water and

Logos to look for

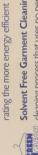
ENVIRONMENTALLY PREFERABLE



EcoLogo Identifies products that are less harmful to the environment



Energuide Logo Found on the "big six" ranges). The lower the kWh per month appliances (dish and clothes washers, which can be or have been recycled dryers, refrigerators, freezers, and



Solvent Free Garment Cleaning A wet-Solvent Free Garment Cleaning A we GRIEN cleaning process that uses no perchloroethylene or petroleum-based solvents.



HARMFUL



Corrosive Substances that can cause surface Flammable Burns easily (e.g., gasoline, deterioration and/or tissue damage



are combined they can release toxic fumes, Reactive When incompatible substances



Toxic Harmful to living organisms (e.g., pesticides, cleaning fluids)

distance a product must be trans-When a product meets the above criteria consider buying locally or regionally. The greater the ported the more air pollution

PACKAGING

manufacturing issue. The process materials. The process can release toxic chemicals into the air and than a disposal issue, it's also a requires the use of energy and content, and are recyclable or water. Whenever possible buy minimal packaging, recycled re-usable. Packaging is more products without packaging. Look for products that have of manufacturing packaging

ENERGY EFFICIENCY

are good guides for selecting such EnerGuide and EPA Energy Star consumed decreases the amount Select appliances and lights that are energy saving and efficient. Reducing the amount of energy of air pollution produced. The

PLACE PRODUCED